



CALPEEK

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SECRETARY OF STATE: INSIDERS OFFER MIXED OPINIONS ON WHO WINS THE DEMO NOMINATION.

Editor's note: Insiders are as confused as rank and file voters on this Demo primary for SOS between former L.A. Councilman Mike Woo, Assemblywoman Gwen Moore and Acting SOS Tony Miller. Here is our update & analysis...

...The reason why insiders are so confused about this primary is because no one candidate has all the "political marbles" necessary to win. In other words, Woo, with his *money & name ID*, doesn't come close to Moore with all her *key endorsements*; nor to Miller with his excellent set of *qualifications & ballot title*. Miller and Moore, on the other hand, can only dream about having Woo's fundraising skills...

...The other reason insiders are confused is because this "down ballot" primary is not getting much news media coverage at all. As one source said, "There are only 3 people who wake up each day worrying about who will be the next Sec. of State: the 3 candidates." That assessment is not too far off the mark -- unfortunately...

...The Field Poll of mid April gave Woo a hefty margin over both Miller and Moore --- Woo 35%, Miller 12% and Moore 9%. But sources in the Moore and Miller camps think it's possible that Woo has peaked and say the lead is based almost entirely on his unsuccessful \$4 million 1993 run for L.A. mayor...

...As for Moore, some insiders were ready to write her off the day she announced, based on the fact that she's never demonstrated much ability in raising money. But she's worked very hard on endorsements and has won almost everything in sight: labor, CTA, CSEA, plus women and the CA Demo Party's official endorsement. Along the way she has managed to collect just enough money to get onto almost all key Demo slates. Are the

slates important? YES. Insiders now say she's got a shot...

...Miller can't match Woo's TV buy, but he will have enough money for radio and some TV (with spots featuring former SOS March Fong Eu); and he will be on a few slates, but not on the big ones like Moore. Miller's big hope is that with his qualifications, he'll win the vast majority of newspaper endorsements. Do media endorsements count? In a down ballot primary such as SOS, the answer is YES...

...Bottomline: despite Woo's obvious advantage with money, it's impossible to dismiss Moore or Miller in this primary. CALPEEK rates it a total toss up...

1994: UPDATE ON RUN FOR STATEWIDE OFFICES

Editor's note: Here are some key items of interest regarding the June 1994 primary...

o **The Unz Factor** - That sound you hear coming from the campaign HQ of Gov. Pete Wilson --- it's the sound of a mad scramble to the toilet anytime the name UNZ is mentioned. Yes, upstart conservative businessman Ron Unz is having a **major impact** on the GOP primary, according to the latest Field Poll. It shows that among **likely GOP voters**, Wilson holds a 52% to 29% lead, with 19% undecided. Among all registered GOP voters, it's closer: Wilson 47%, Unz 30% and 23% undecided. If this poll holds up, it's *bad news* for Gov. Pete...

o **Is It Bye-Bye Time for Garamendi?** - In the latest Field Poll, Kathleen Brown holds a 20-pt. lead: Brown 43%, John Garamendi 23% and Tom Hayden 8%. But another poll showed a much closer race: Brown 32% to Garamendi's 22%. Bottomline: The Fat Lady hasn't sung -- yet. And via "campaign notes"

from Brown's savvy press secretary John Whitehurst come this bit: Rick Orlov of the L.A. Daily News reported that John & Patti pumped in \$500-Gs for TV spots. That's not nearly enough --- and the campaign debt is now estimated to be \$1 million. FYI: did you know that last summer Whitehurst was interviewed for the job of Garamendi's campaign mgr.? Fortunately for Whitehurst, he didn't get the job...

o **Roberti Fuming Over Angelides TV Ad** - State Sen. David Roberti says that Demo rival Phil Angelides' TV spot attacking him over his pro-life views are more disgusting *than anything the NRA did to him during the recall campaign*. The hard hitting ad is running in No. Calif. and hasn't run in the L.A. market yet. Angelides has just started a \$1.5 million statewide buy in his bid to become State Treasurer. And to remind voters of the difference between the two, the tag line on Phil's ad says, "*The Treasurer of choice.*"...

o **Campaign Debates** - The best quote about debates comes from GOP consultant Allan Hoffenblum: "The only people who really care about debates are candidates who are behind in the polls and the League of Women Voters." Aside from the 3 Demo gubernatorial debates, CALPEEK is aware of only 1 other, now being set up by L.A.'s Century Cable TV: May 31st featuring the GOP insurance commissioner candidates. The primary debate CALPEEK would most like to see: Unz vs. Hayden. Stay tuned...

U.S. HOUSE RACES: MORE PRIMARY BATTLES.

Editor's note: Here's another update on 1994 primary battles for the U.S. House...

● **44th C.D.** - Former Assemblyman Steve Clute of Riverside is a *slam dunk favorite* to win the Demo nomination for this open seat. In the GOP primary battle between former Palm Springs Mayor Sonny Bono, Riverside Co. Sup. Corky Larson and four other lesser known Republicans, it appears that Bono is *drawing away* from the field. A survey by Bono pollster Linda DiVall shows Sonny with 48%, Larson with 14% and the rest of the field in very low single digits, with 31% undecided. It's really a matter of resources and Larson just can't compete. Sonny reportedly threw in \$175,000 of his own very recently and the mail is starting to impact, as is TV. Larson has a 1/2 hr. info-

merical playing and has had 1 targeted piece of mail. Corky's comments about Sonny in a recent L.A. Times story was classic: "He can't put 3 sentences together." Right on, babe...

● **43rd C.D.** - Given the widespread publicity about his recent involvement with a hooker, can GOP freshman U.S. Rep. Ken Calvert of Corona survive this primary battle against hardline conservative Joe Khoury? According to a poll CALPEEK has seen, voters may be in a *forgiving mood*. The poll by Charlton Research (April 20-21) shows Calvert's approval rating at 48%, with 10% negative and 41% with no opinion. Despite this polling data, this primary remains high on CALPEEK's watch list because Calvert is CA's most vulnerable House member...

● **41st C.D.** - The first major hit of this primary is out and it's called *BETRAYED* --- aimed at incumbent freshman U.S. Rep. Jay Kim(R- Diamond Bar), who is under several probes --- U.S. Justice Dept., IRS and the FEC. Kim says he's not guilty of any wrongdoing and he has not been indicted. The hit was produced for Kim's main rival, businesswoman Valerie Romero, and features an open letter signed by Bob Ellingwood, former mayor of Ontario, who says that Kim "betrayed" the voters. Stay tuned...

1994 LEGISLATIVE RACES: PRIMARY BATTLES.

Editor's note: Here's another update on 1994 primary battles for Legislative seats...

● **43rd A.D.** - New GOP Assemblyman James Rogan (R-Glendale) will no longer face the threat of a well-funded primary battle June 7th. Rogan's most serious rival, L.A.P.D. Officer Peter Repovich, pulled the plug on his campaign at a news conference with Rogan and by doing this probably won himself a some new friends in the GOP Assembly Caucus...

● **66th A.D.** - This is the Riverside/San Diego district now represented by freshman Assemblyman Ray Haynes, who is giving up his seat in a bid to become a State Senator. It's a heavily GOP district, but two Demos are running: businessman Dennis Seifert of Corona and process engineering sup. David Hendrick of Wildomar. There are 4 Republicans: water district board member Kevin Jeffries of Lake Elsinore; businessman Brian Padberg; business owner Trudy Thomas

of Murrieta; and school board member/businessman Bruce Thompson of Fallbrook. Money is very tight in this race. Jeffries has pumped in \$60-Gs of his own. Thomas appears to be the most conservative of the bunch, but Thompson is pretty close, but there might be some *hard feelings between them*. A Thomas supporter (Galen Walker, husband of Riverside Co. GOP Cnt. Cmt. Chair Kathy Walker) recently mailed a letter seeking funds for Thomas, where he also took a shot at Thompson's religion. The letter used the term, "the cult of Mormonism." Thomas said the letter was "inappropriate." Prediction: a toss up in one of the more under-publicized GOP primaries...

- **45th A.D.** - Look for the powerful CA Medical Assn.'s CALPAC to wade into this Demo primary on the side of Bill Mabie, aide to outgoing Assemblyman Richard Polanco. Mabie is in a tough primary with Antonio Villaraigosa...

- **28th A.D.** - There's a tough 3-way primary under-way to win the open district now represented by Rusty Areias(D), who is running for controller. The 58% Demo district (meaning GOPers need not apply), features Coastal Comm. Lily Cervantes of Solinas, Morgan Hill Councilman Dennis Kennedy and Hollister firefighter Mike Graves. Graves has the backing of COPE & his union, plus money; Cervantes is on the BAD slate and just won the endorsement of the San Jose Mercury; and Kennedy is the pro-business Demo, who is 2nd to Graves in fundraising. A very close primary...

- **57th A.D.** - The Demo primary campaign of Muni Water Board member Tony Fellows may get a big lift from the CA Orthopaedic Assn. COA has sent out a fundraising letter asking members to help. Why? Because Fellows' main rival is Baldwin Park Councilman Martin Gallegos, who also happens to be a *chiropractor*. MDs and chiropractors still aren't on the best of terms. If the money flows, Fellows and Gallegos may be on equal footing because the CA Chiropractic Assn. is pumping at least \$50,000 into Gallegos' campaign, according to sources. Fun & games...

- **30th A.D.** - An interesting battle on both the Demo and GOP side for Jim Costa's assembly seat. GOPers first. It's a 3-way battle between Hanford school trustee J. Richard Neill, Fresno Councilman Brian

Setencich and Taft Mayor Ken Knost. Our sources say Setencich is the guy to watch. On the Demo side, there's Madera Mayor Marc Scalzo, farmer Keith Eubanks and Bryan Allison Batrich, who is Costa's AA and used to work for U.S. Rep. Tony Coelho(D). She's got lots of ag and law enforcement backing and is a slight favorite in this primary. Stay tuned...

MUNICIPAL RACES: CALPEEK'S UPDATE.

Editor's note: Here is another update on various county/city primaries...

- **City of Westminster Recall** - One of the hotter campaigns is taking place in this Orange Co. city of 80,000, where Councilmembers Chuck Smith, Craig Schweisinger, Tony Lam and Charmayne Bohman are the subject of a recall campaign led by city firefighters. There's been an ongoing feud between these councilmembers and the Westminster Firefighters Assn. over budget cutbacks. The dispute has turned nasty, with the DA even probing to see if there were improper payments of overtime to some firefighters. They were cleared. The councilmembers facing the recall have money and more is coming in, with help from key O.C. developers. But the recall proponents claim they have enough funds to be successful. Prediction: a toss up...

- **San Diego County** - In the 4th District there are some very familiar names: San Diego Councilman Ron Roberts; twice defeated candidate Peter Navarro; and school board member Shirley Weber. Also running for retiring Sup. Leon Williams' seat is broadcast exec. Mateo Camarillo. This is Navarro's 3rd race and some think that perhaps the 3rd time will be a charm. One poll shows Navarro out front, but another poll taken for Roberts shows 37% for the councilman, 21% for Navarro, 17% for Weber, 4% for Camarillo and 22% undecided. Some say Roberts is only good on paper, noting that when he ran for mayor in 1992, he didn't even carry his own council district. But Roberts has the lion's share of endorsements and has fashioned a bi-partisan coalition. However, it's doubtful anyone will win without a November runoff...

- **Riverside County** - In the battle to succeed veteran Sup. Patricia "Corky" Larson, there are 8 candidates in the race, but only 4 are considered serious contenders. The frontrunner is Palm Desert Mayor Roy Wilson, but it's not expected that he'll win without a runoff. Wilson

is followed by Cathedral City Mayor Carol Engelhard. Next is La Quinta Mayor John Pena and Indian Wells Mayor Pro Tem Barbara Slavens. At one point it was thought that Palm Springs CofC exec. Rolfe Arnheim might be a contender, but he's had trouble raising money...

- **San Diego Sheriff's Race** - Back in January, long before this race got underway, a poll showed incumbent Sheriff Jim Roache leading former San Diego PD Chief Bill Kolender by a 49% to 25% margin. But 3 months later, plus numerous jail escapes and bad publicity for Roache, the race may have *turned around*. According to sources, Kolender now has a 39% to 23% lead over Roache, with Sheriffs Sgt. Bruce Ruff getting 6%. It's the jail escapes that really hurt --- and Roache compounded the bad PR by firing nationally respected jails director Jim Painter, who is now campaigning for Kolender, as are most of the PD chiefs from San Diego Co. The DSA hates Roache and his relationship with the Board of Supes is only so-so. About the only folks who like Roache are the gun lobbyists, who may come to his rescue with *independent expenditure money*. Bottomline: this was supposed to have been the nastiest sheriffs' race in Calif., but it hasn't lived up to that billing. But there are 15 days left. Stay tuned...

CALPEEK's ETCETERA: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

- **Another U.S. House Scandal?** - As he signed off the air last week, NBC-TV political roundtable host John McLaughlin dropped a mini bomb shell: there's another scandal about to break involving the U.S. House of Representatives. Sources tell CALPEEK that the subject of the scandal is **ghost voting**, where one member not only votes for himself/herself, but also takes another member's voting card and votes for that member also. Although it's not supposed to happen in the CA Legislature, sources say it does. But it's totally illegal under U.S. House rules. The whistle blower in the House case is U.S. Rep. Richard Pombo, a GOP freshman Stockton. Sources tell CALPEEK that Pombo signed a statement which was turned over to the House Ethics Cmt. for investigation. We'll keep you posted...

- **Is Carpenter in the CRP Dog House?** Although

we didn't do a short story when it happened, about a month ago Bob Carpenter, the exec. director of the CRP, and his wife, Pat, who is CRP finance director, both joined the Log Cabin Club/L.A. Chpt. For the uninformed, the LCC is a **gay** GOP club, chartered by the CRP. Carpenter is a big tent GOPer and said his joining the LCC would send a strong message. He even addressed the April 25th LCC meeting. What Carpenter didn't know, however, was that there was a reporter present from the Gay & Lesbian Times. Carpenter took some major shots at hardline conservatives, including former CRP Chair Jim Dignan. A copy of the story made its way to current CA GOP Chair Tirso Del Junco. One source said Tirso went *ballistic*, but other sources say Carpenter isn't in any trouble. Stay tuned...

ASSEMBLYMAN JONES IN L.A. TO DISCUSS 3 STRIKES

GOP Assemblyman Bill Jones of Fresno, who is a candidate for Sec. of State, will update the "3 Strikes" law & initiative when he meets with members of the L.A. Public Affairs Officers' Assn., 11:30 a.m. lunch, May 25 at The Jonathan Club in downtown L.A. For info call Karen Legier at ARCO (213)486-1931...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- Katharine Macdonald, L.A. Councilman Zev Yaroslavsky's very savvy press deputy for the past 4 years, starts a new job June 6th as a VP with the L.A. office of Hill & Knowlton, Inc...

- Consultant David Gilliard has been hired to run Jim Silva's campaign for Orange Co. Supervisor...

- McNally Temple & Associates are the lead consultants for Haydee Tillotson's campaign for Orange Co. Supervisor. Tillotson also has hired Englander, Wooldridge et al...

- Consultant Mary Rose has been hired to run the Santa Barbara Co. supes campaign of Harriet Miller...

- Davies Communications has been hired to run the Santa Barbara Co. supes campaign of Jeanne Graffy...

- The Campaign Performance Group and the Campaign Group have been hired to run the 1st C.D. reelection campaign of Dan Hamberg(D)...